



# CORPORATE PARTNERSHIP PROPOSAL

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## ABOUT US

Orange Thunder Touch Football was established in 1998 and has a proud history in the sport of touch football in NSW, as well as within the local Orange community.

For the past decade, our club has been the largest participant community club in the Orange area, with more than 2500 playing members and thousands more volunteers, family members and supporters in our touch football community.

Our club currently offers social touch football competitions for children and adults of all experience and ages, including Minis, Juniors, Mixed, Mens, Womens and All Abilities competitions.

Along with our thriving social touch football competitions, our club has representative touch football programs for children and adults, which allow our members to further their sporting careers via a representative sports pathway.

In recent years, our club have won numerous regional and state championships, as well as developing players who have gone on to achieve regional, state and national honours within the sport.



# OUR **EXPOSURE**

## **SOCIAL COMPETITION**

- Over 2500 registered players
- Thousands more supporters within our touch community

## **REPRESENTATIVE PROGRAM**

- Minimum 10 junior representative teams
- Minimum 4 other representative teams
- 100's of supporters, coach staff and officials
- Teams compete in Central West NSW, Riverina, Hunter, North Coast NSW and various locations in Sydney

## **ORANGE THUNDER FACEBOOK**

- Current followers - more than 4,000 (and growing)
- Largest individual post reach - over 27,000 people

## **OTHER SOCIAL MEDIA**

- Orange Thunder website - tens of thousands of page clicks annually
- Orange Thunder Instagram page - 1,500 followers (and growing)

## **OTHER EXPOSURE**

- Multiple newspaper articles - Central Western Daily
- Television news stories - Prime Central West
- Local radio stations
- YouTube channels and Bar TV (sport event streaming)



# OUR GOALS

By becoming a corporate partner with our club, you will assist us to achieve our club objectives and goals, which include:

- To offer inclusive touch football competitions in a friendly social setting to people of all ages.
- To offer high quality touch football development and representative pathways to players, coaches and referees who wish to excel in the sport.
- To make involvement with our club as affordable and accessible as possible for people in the Orange and surrounding communities.
- To remain the largest participant community club in the Orange area.
- To become the most successful junior representative touch football club in NSW.

Assistance from our corporate partners will allow our club to do the following:

- Purchase equipment and services required for our social touch competitions and representative touch programs.
- Implement fundraising initiatives to give our representative players and coaches opportunity to minimise the costs involved with representative touch football.
- Implement updates to our clubhouse and surrounds which will benefit all our club members.

# OUR PACKAGES



## PLATINUM PARTNER

Our major partnership package aimed at giving your business maximum benefit and exposure.

## GOLD PARTNER

For businesses looking to get high quality benefit and exposure at a competitive cost.

## SILVER PARTNER

For businesses looking at a reasonable level of benefit and exposure.

## BRONZE PARTNER

For businesses looking for benefits and exposure for a minimal cost.

## PRODUCT DONOR

For businesses who are able to offer a product donation for some exposure for your business.

All corporate partnership packages with our club are tax deductible.

Our club are open to packages being paid for in instalments should this be required by your business, as well as for package costs to be monetary, product or a combination of both monetary and product.

Our club is happy to discuss the contents of any of our packages to ensure we create a partnership that will be mutually beneficial to all parties.

# PLATINUM PACKAGE



The Platinum Package is valued at \$10,000 and provides your business with the following benefits.

- Large logo on front of all Opens, U20 and Youth representative playing shirts and singlets
- Large logo on front of all Minis & Juniors social touch competition playing shirts (approx. 1,500 in total)
- Logo on sleeve of all Opens, U20 and Youth representative polos
- Logo and recognition prominent on Orange Thunder website
- Multiple recognition posts on all Orange Thunder social media platforms
- Direct links to your business via Orange Thunder website and all club social media platforms
- Ground signage erected and displayed at Waratahs Sports Ground
- Logo on official club memos and correspondence
- Logo on various club advertisement materials
- Official naming rights to our 1st Division Mixed, Mens and Womens social touch football competitions
- Invitation to attend our Mixed, Mens and Womens social touch football Grand Final nights - with food, beverage and entertainment provided
- Framed Orange Thunder representative playing shirt or singlet
- 4 x Orange Thunder club representative polos
- Other requests to benefit your business will be considered



# GOLD PACKAGE



The Gold Package is valued at \$7,000 and provides your business with the following benefits.

- Large logo on back of all Opens, U20 and Youth representative playing shirts and singlets
- Large logo on back of all Minis & Juniors social touch competition playing shirts (approx. 1,500 in total)
- Logo on sleeve of Opens, U20 and Youth representative polos
- Logo and recognition prominent on Orange Thunder website
- Recognition posts on all Orange Thunder social media platforms
- Direct links to your business via Orange Thunder website and all club social media platforms
- Ground signage erected and displayed at Waratahs Sports Ground
- Logo on official club memos and correspondence
- Logo on various club advertisement materials
- Official naming rights to our 2nd Division Mixed, Mens and Womens social touch football competitions
- Invitation to attend our Mixed, Mens and Womens social touch football Grand Final nights - with food, beverage and entertainment provided
- 1 x representative shirt/singlet and 1 x club representative polo
- Other requests to benefit your business will be considered



# SILVER PACKAGE



The Silver Package is valued at \$4,000 and provides your business with the following benefits.

- Logo on back of all Opens, U20 and Youth representative playing shorts
- Logo on all Minis & Juniors social touch competition playing shirts (approx. 1,500 in total)
- Logo and recognition on Orange Thunder website
- Recognition posts on all Orange Thunder social media platforms
- Direct links to your business via Orange Thunder club website
- Logo on some club advertisement materials
- Naming rights to our 3rd Division Mixed, Mens and Womens social touch football competitions
- Other requests to benefit your business will be considered





# BRONZE PACKAGE



The Bronze Package is valued at \$2,000 and provides your business with the following benefits.

- Logo on all Minis & Juniors social touch competition playing shirts (approx. 1,500 in total)
- Logo and recognition on Orange Thunder website
- Recognition posts on all Orange Thunder social media platforms
- Direct links to your business via Orange Thunder club website
- Logo on some club advertisement materials
- Other requests to benefit your business will be considered

# PRODUCT DONOR



The Product Donor Package is for businesses who can provide our club with a product donation. The benefits to your business will be discussed with you which may include any of the benefits from the Gold, Silver or Bronze packages.



# CONTACT US

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