



**DATE:**

**June 2024**

**Dear Business Owner,**

Orange Thunder Touch is seeking both club and representative sponsorships for the next two seasons (Touch Football in Orange is seasonal with local competition's and the Representative season generally conducted from October through to March, therefore the 2 seasons are 2024/25 and 2025/26).

The life blood of the club is our community of parents and local businesses who donate time and money to help the club run. To successfully compete each week our club is seeking assistance from businesses within the local community to contribute towards the cost of running the competition.

However, the majority of our financial support comes from registrations and the help of parent volunteers who hold a weekly BBQ on junior nights to help subsidy our representative players.

**Kind regards,**

**The Orange Thunder Touch Football Association Commitee**



[orangethundertouch@yahoo.com](mailto:orangethundertouch@yahoo.com).



0410 026 546

0418 495 982



PO Box 2330 Orange NSW 2800

# **ORANGE THUNDER SPONSORSHIP PACKAGE PROPOSAL**



# ABOUT US



Orange Thunder Touch Football was established in 1998 and has a proud history in the sport of touch football in NSW, as well as within the local Orange community.

For the past decade, our club has been the largest participant community club in the Orange area, with more than 2500 playing members and thousands more volunteers, family members and supporters in our touch football community.

Our club currently offers social touch football competitions for children and adults of all experience and ages, including Minis, Juniors, Mixed, Mens, Womens and All Abilities competitions.

Along with our thriving social touch football competitions, our club has representative touch football programs for children and adults, which allow our members to further their sporting careers via a representative sports pathway.

In recent years, our club have won numerous regional and state championships, as well as developing players who have gone on to achieve regional, state and national honours within the sport.



# OUR EXPOSURE



## SOCIAL COMPETITION

- Over 2500 registered players
- Thousands more supporters within our touch community

## REPRESENTATIVE PROGRAM

- Minimum 10 junior representative teams
- Minimum 4 other representative teams
- 100's of supporters, coach staff and officials
- Teams compete in Central West NSW, Riverina, Hunter, North Coast NSW and various locations in Sydney

## SOCIAL MEDIA

- Current Facebook followers - 4,391 (and growing)
- Current Instagram followers - 1,679 (an growing)
- Largest individual post reach - over 27,000 people
- Orange Thunder website - tens of thousands of pages clicks annually

## OTHER

- Multiple newspaper articles - Central Western Daily
- Television news stories - Prime Central West
- Local radio stations
- YouTube channels and Bar TV (sport event streaming)



# OUR GOALS



By becoming a sponsorship partner with our club, you will assist us to achieve our club objectives and goals, which include:

- To offer inclusive touch football competitions in a friendly social setting to people of all ages.
- To offer high quality touch football development and representative pathways to players, coaches and referees who wish to excel in the sport.
- To make involvement with our club as affordable and accessible as possible for people in the Orange and surrounding communities. To remain the largest participant community club in the Orange area.
- To become the most successful junior representative touch football club in NSW.

Assistance from our sponsorship partners will allow our club to do the following:

- Purchase equipment and services required for our social touch competitions and representative touch programs.
- Implement fundraising initiatives to give our representative players and coaches opportunity to minimise the costs involved with representative touch football.
- Implement updates to our clubhouse and surrounds which will benefit all our club members.





# OUR LOCAL PACKAGES

## LOCAL SENIOR COMPETITION SPONSOR- \$5,000

- 2 seasons (2024/5-2025/26 seasons)
- Full naming rights to the Senior competition held on Tuesdays and Thursday night during Term 4 and Term 1.
- Company Logo displayed on banners near sign on shed
- Direct link to business via Orange Thunder website and social media platforms

Sponsorship will assist with costs associated with the running of the weekly competition currently paid by Orange Thunder registrations.

## LOCAL JUNIOR COMPETITION SPONSOR- \$3,500

- 2 seasons (2024/5-2025/26 seasons)
- Full naming rights to the Junior competition
- Company Logo displayed on banners near sign on shed
- Direct link to business via Orange Thunder website and social media platforms

Sponsorship will assist with costs associated with the running of the weekly competition currently paid by Orange Thunder registrations.

## REFEREE SPONSOR- \$5,000

- 2 seasons (2024/5-2025/26 seasons)
- Logo on all Orange Thunder referee off field shirts
- Company Logo displayed on banner near sign on shed
- Direct link to business via Orange Thunder website and social media platforms

Sponsorship will assist with referee payments and travel to carnivals currently paid by Orange Thunder and representative families.

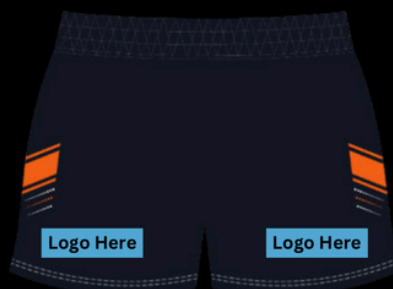
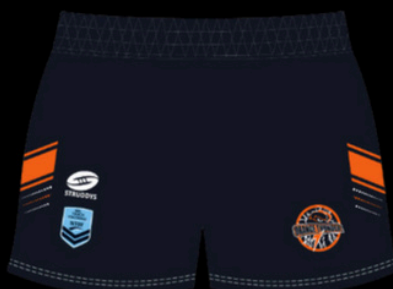


# OUR REP PACKAGES

Orange Thunder Representative Junior teams range from U10-U18s (Boys and Girls) and compete at various carnivals over NSW in the lead up to Junior State Cup in February.

## PLAYING UNIFORMS

- 2 seasons (2024/5-2025/26 seasons)
- Front of all Junior Representative Playing Shirts - \$5,000 one only
- Rear of all Junior Representative Playing Shirts - \$3,000 one only
- Rear of all Junior Representative Playing Shorts - \$2,000 x 2
- All businesses will also feature on Training T-shirts issued for all players



# OUR REP PACKAGES

## TEAM SPONSORS

Each Orange Thunder Team Junior Representative team will have the opportunity to be sponsored - \$1,500 per team - 10 available (pending coaches)

- 2 seasons (2024/5-2025/26 seasons)
- Naming right to the team - team photo on Social Media pages noting as the team sponsor
- Logo will feature on the Training shirts issued to every player selected in the next Two Representative seasons
- Each sponsorship will ensure that all players and coaches of all backgrounds have the ability to play Touch Football without the costs impacting their decision.
- This team sponsorship will ensure all players are supplied with uniforms for the upcoming season without charge.



## SENIOR SPONSORSHIP/ VAWDON CUP TEAMS

At a later time in the year, we will be seeking assistance for Senior and Vawdon Cups Teams. Vawdon Cup entails weekly travel to Sydney to compete in further elite competition for our club, to pursue this is a costly expense over a period of time. Cost is still being determined but this is something of interest please let us know.





# ADDITIONAL INFORMATION



All corporate partnership packages with our club are tax deductible.

Our club are open to packages being paid for in instalments should this be required by your business..

Our club is happy to discuss the contents of any of our packages to ensure we create a partnership that will be mutually beneficial to all parties.

If you would like to support the club and obtain your preferred package, please reach out as soon as possible to [orangethundertouch@yahoo.com](mailto:orangethundertouch@yahoo.com).



# CONTACT US



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