



ORANGE THUNDER TOUCH FOOTBALL

Social Media Coordinator

Responsibility: to engage and interact with members and followers upon the Club's social media platforms.

Duties:

Plan, create & publish content based upon information and communications provided predominately from but not limited to the Competition Administrator, Director of Referee's, Representative Director, All Abilities Director's.

Plan, create, publish and share new content on a regular basis that builds meaningful member connections, increase club awareness and encourages community engagement.

Collaborates with but not limited to Competition Administrator, Director of Referee's and the Representative Director for updates, reports and communications to form the basis of posts to ensure their message and stories are being continually promoted.

Actively update the club's different al media platforms throughout the weeks during the season (updating followers on scores, results, injuries, achievements milestones, etc.)

Promote club's key activities and events throughout the year

Promote sponsors, especially promoting special offers from sponsors that people love

Facilitate social media participation and engagement within club stakeholders

Actively engaging followers to transform visitors into advocates for the club (create a sense of belonging between the club and each individually)

Schedule specific posts.

When required, manage the social inbox, providing quick responses or passing enquiries onto whom it may be directed.

Perform any other duties as required by the committee.

Successfully navigate graphic design software for social media publishing such as Canva.

Term of Appointment: One year term

Honorarium: \$ per annum